

TRENDS

18/19



 **Recer**
cerâmica

design for floor, wall and soul

TIME TRAVEL

Trends 18/19 são uma verdadeira viagem no tempo. O tempo que passou e o que ainda está para vir. Os tempos que correm e os tempos de mudança.

Reúnem 8 séries de pavimentos e revestimentos de vários estilos, texturas, cores e formatos. Refletem a história, a memória, mas também o contemporâneo. Ou a mistura dos dois. Ou ainda algo intemporal.

Crie, recrie, transforme, renove. Parta connosco nesta viagem. Quando terminar, é tempo de ganhar tempo para si. De desfrutar. Do prazer de viver os novos espaços, ambientes, atmosferas imaginados por si ou para si.

Trends 18/19 are truly a journey through time. Time that has passed and time that is yet to come. Modern times and times of change.

They bring together 8 series of floor and wall tiles of various styles, textures, colours and sizes. They bring to mind history, memory, but also the contemporary. Or a combination of the two. Or something timeless.

Create, recreate, transform, renew. Join us on this trip. When you're done, it's time to make time for yourself. To have a good time. To enjoy the pleasure of living new spaces, environments, atmospheres imagined by you or for you.

Trends 18/19 nous permettent véritablement de voyager dans le temps: le temps passé et celui à venir; les temps qui courent et les temps de changement.

Elles réunissent 8 séries de revêtements de sol et mural de divers styles, textures, couleurs et formats. Elles reflètent l'histoire, la mémoire ainsi que le contemporain ou bien le mélange des deux, voire même quelque chose d'intemporel.

Créez, recréez, transformez, rénovez. Venez voyager avec nous. Après cela, il sera temps de prendre du temps pour vous; de profiter du plaisir de vivre dans ces nouveaux espaces, ces ambiances, ces atmosphères imaginés par vous ou pour vous.

Trends 18/19 sind eine echte Zeitreise. Gestern und Morgen. Gegenwart und Wandel.

Umfasst werden acht Serien Bodenbelag und Wandverkleidung mit verschiedenen Stilen, Texturen, Farben und Größen. Sie geben Geschichte und Erinnerung wieder, aber auch das Heute. Oder eine Kombination von beidem. Oder aber auch etwas Zeitloses.

Gestalten, rekonstruieren, verwandeln und renovieren Sie! Begeben Sie sich mit uns auf diese Reise! Wenn Sie fertig sind, ist es an der Zeit, sich Zeit für sich selbst zu nehmen. Genießen Sie die Freude an den neuen Räumen, Umgebungen und Stimmungen, die von Ihnen oder für Sie entworfen wurden.

- ④ ICE
- ⑫ MASTERY
- ⑱ SOUL
- ⑳ NEW NEUTRALS
- ㉓ VERITY
- ㉙ DECK
- ㉘ ATTITUDE
- ㉚ WAY SERENE



ICE

Imagine que está perante um glaciar algures na Patagónia. O espetáculo é deslumbrante, de cortar a respiração, absolutamente esmagador. E no entanto não há nada mais gloriosamente simples, puro, minimal, que o gelo. É branco, apenas com ligeiras nuances, sempre cintilante. É assim a série Ice. A beleza épica de um iceberg. Com a vantagem de que não derrete. Vai durar o tempo que quiser.



Cool is **Cool**



Ice Sunrise 60x60R



Imagine you're standing in front of a glacier somewhere in Patagonia. The sight is breath-taking, absolutely overwhelming. And yet there's nothing more gloriously simple, pure, minimal, than ice. It's white, with only slight nuances, always sparkling.

So is the Ice series. The epic beauty of an iceberg. With the advantage that it doesn't melt. It will last as long as you want it to.

Imaginez-vous en face d'un glacier quelque part en Patagonie. Le spectacle est éblouissant, à en couper le souffle, absolument bouleversant. Cependant, il n'y a rien de plus simple, de plus pur et de plus minimal que la glace. Elle est blanche dotée de légères nuances, toujours brillantes.

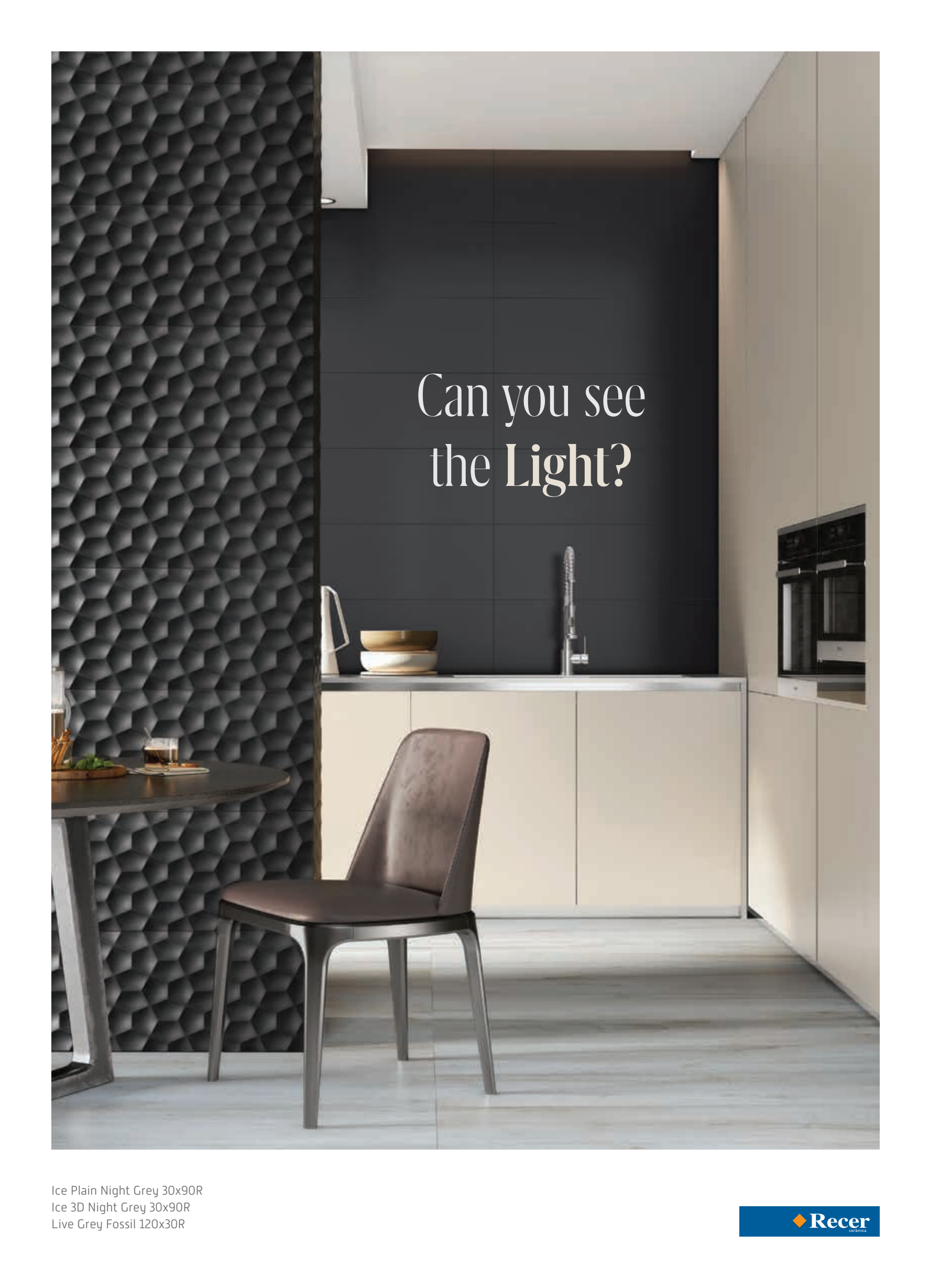
La série Ice est comme cela. La beauté épique d'un iceberg avec l'avantage de ne pas fondre et de durer le temps que vous voulez.

Stellen Sie sich vor, Sie stehen vor einem Gletscher irgendwo in Patagonien. Die Szenerie ist phantastisch, umwerfend, absolut überwältigend. Und dennoch gibt es nichts, was dermaßen einfach, rein und minimal ist wie Eis. Weiß, nur mit leichten Nuancen, immer glitzernd.

So ist die Serie Ice. Die epische Schönheit eines Eisbergs. Mit dem Vorteil, dass sie nicht schmilzt. Sie hält so lange, wie Sie wollen.



Ice White Matt 30x60R
Ice Midnight 60x60R



Can you see
the Light?

Ice Plain Night Grey 30x90R
Ice 3D Night Grey 30x90R
Live Grey Fossil 120x30R

 **Recer**
cerámica

ICE

10



Ice White
30x60 Matt M113
30x60R Matt M205



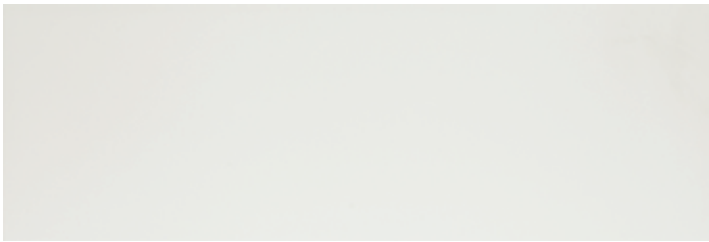
Ice Blue
30x60 Matt M113
30x60R Matt M205



Ice Grey
30x60 Matt M113
30x60R Matt M205



Ice Night Grey
30x60 Matt M113
30x60R Matt M205



Ice Plain White
30x90R Matt M211



Ice 3D White
30x90R Matt M214



Ice Plain Blue
30x90R Matt M211



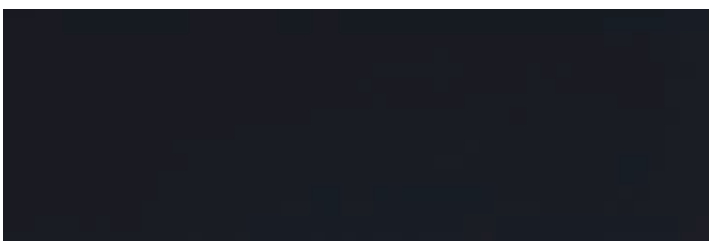
Ice 3D Blue
30x90R Matt M214



Ice Plain Grey
30x90R Matt M211



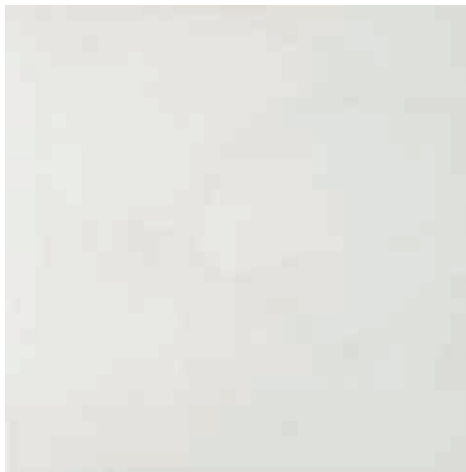
Ice 3D Grey
30x90R Matt M214



Ice Plain Night Grey
30x90R Matt M211



Ice 3D Night Grey
30x90R Matt M214



Ice MIDDAY
60x60 M125
60x60R M211



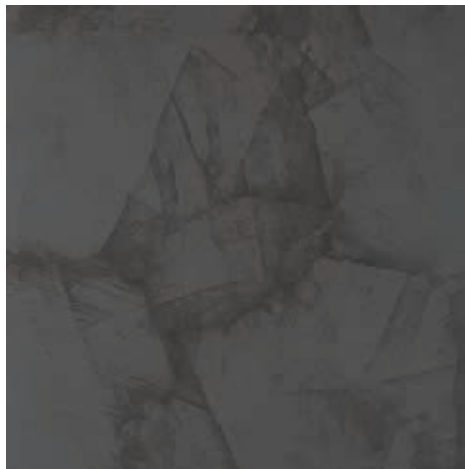
Ice SUNRISE
60x60 M125
60x60R M211



Mosaic Ice SUNRISE (4,5x4,5) (1)
30x30 M302



Ice NIGHTFALL
60x60 M125
60x60R M211




Ice MIDNIGHT
60x60 M125
60x60R M211

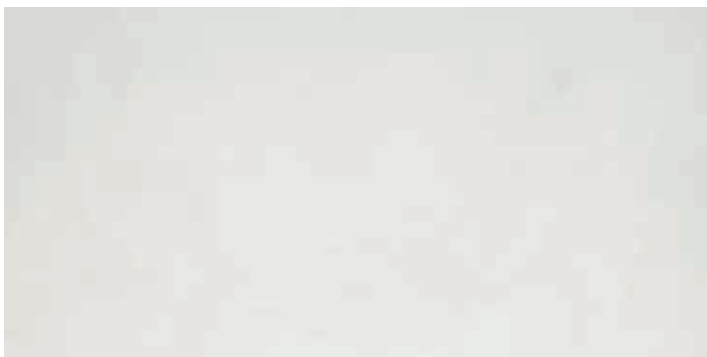
Degrau e rodapé

Step and skirting
Nez de marche et plinthe
Stufe und Sockelleiste

Degrau Ice⁽¹⁾ 
30x60 U424

Degrau com bordo Ice⁽¹⁾ 
30x60 U517
30x60R U518

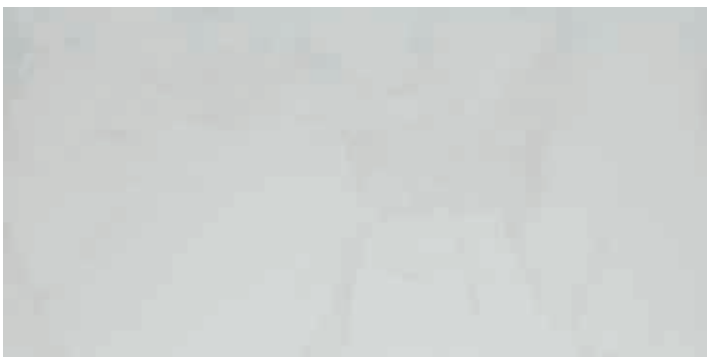
Rodapé Ice⁽¹⁾ 
8x60 U409
8x60R U411



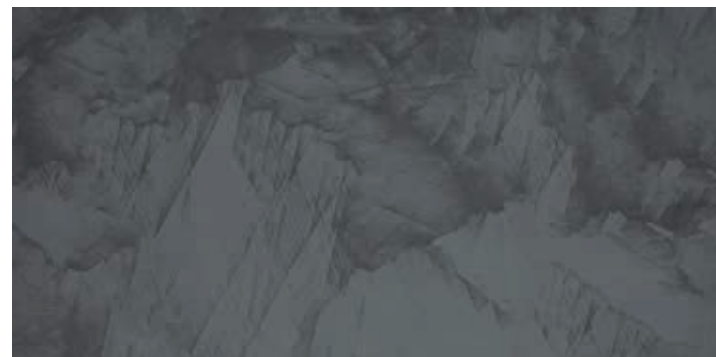
Ice MIDDAY
45x90R M212



Ice SUNRISE
45x90R M212



Ice NIGHTFALL
45x90R M212



Ice MIDNIGHT
45x90R M212

(1) Disponível em todas as cores. | Available in all colours. | Disponible sur toutes les couleurs. | Verfügbar in allen Farben.



MASTERY

Pela nossa mente perpassam de imediato imagens da antiguidade clássica. Grécia, Roma, civilizações perdidas no tempo. Mas isso não significa de modo algum que esta série não possa dar origem a ambientes assumidamente contemporâneos.

Uma coisa é certa: serão sempre extremamente elegantes. E isso é intemporal.



Simply Elegant

Images of classical antiquity immediately come to mind. Greece, Rome, civilizations lost in time. But this doesn't in any way mean that this series cannot give rise to assumedly contemporary environments. One thing is certain: they will always be extremely elegant. And that is timeless.

Notre esprit est immédiatement traversé par des images de l'antiquité classique. La Grèce, Rome, les civilisations perdues dans le temps. Cependant, cela ne veut pas dire que cette série ne puisse pas faire naître des ambiances éminemment contemporaines. Une chose est sûre: elles seront extrêmement élégantes, donc, intemporelles.



Unwillkürlich denken wir an Bilder der klassischen Antike. Griechenland, Rom, Zivilisationen, die verloren in der Zeit sind. Aber dies bedeutet keineswegs, dass diese Serie nicht ausgesprochen zeitgenössische Umgebungen hervorbringen kann.

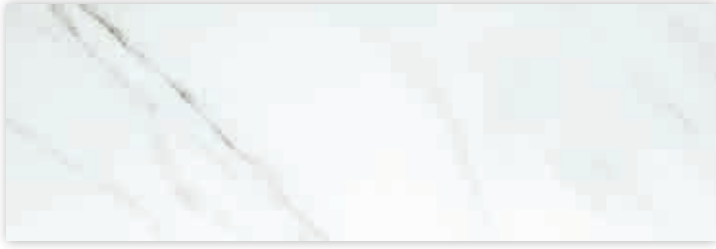
Eins ist gewiss: diese Umgebungen werden stets äußerst elegant sein. Und das ist zeitlos.

Mastery 30x60R
Mastery 3D 30x60R
Verity Royal 22x90R



Rhapsody in Ivory

Revestimento de pasta branca | White body wall tiles | Faïence en pâte blanche | Weißscherbige Wandfliesen



Mastery
30x90R M211

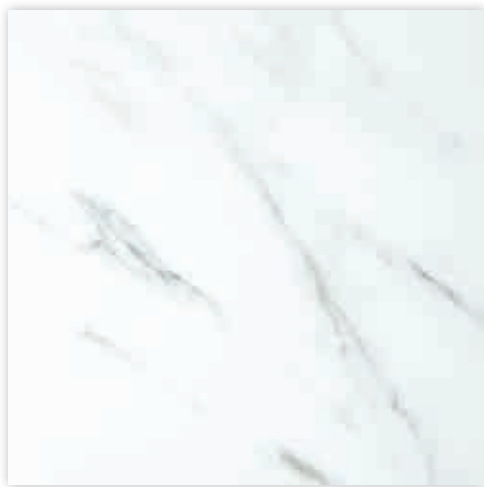


Mastery
30x60 M113
30x60R M205



Mastery 3D
30x60 M119
30x60R M208

Porcelânico | Porcelain tiles | Grès cérame | Feinsteinzeug



Mastery
60x60 M123
60x60R M210
60x60R Polished M217



Mastery
45x90R M212



Mosaic Mix Mastery
30x27,8 (1) M307
Composta por | Composed of |
Composée de | Bestehend aus:
Natural/Polished

(1) 18 peças por m² |
18 pièces per sqm |
18 pièces par m² |
18 telle pro m²

Degrau e rodapé

Step and skirting
Nez de marche et plinthe
Stufe und Sockelleiste

Degrau Mastery

30x60 U424

Degrau com bordo Mastery

30x60 U517
30x60R U518

Rodapé Mastery

8x60 U409
8x60R U411
8x60R Polished U414



Soul Beige 15x30
Trace Grey 60x60R

SOUL

SOUL é a recriação de um clássico. Recupera a pureza do betão em peças retangulares tipo *brick*. De uma matéria com história nasce uma estética bem atual. Com ela se podem criar ambientes únicos, cheios de personalidade, aqueles raros casos que provocam emoções ao primeiro olhar. São esses que marcam e perduram no tempo.

Le brick

c'est chic





SOUL is the re-creation of a classic. It recovers the purity of concrete in rectangular brick-type tiles. From a historic matter a very current aesthetic is born. With it, unique environments can be created, full of personality, those rare cases that stir up emotions at first glance. These are the environments that leave their mark and stand the test of time.

La série SOUL consiste à la recréation d'un classique. Elle récupère la pureté du béton dans des pièces rectangulaires du type *brick*. À partir d'un matériau historique naît une esthétique bien actuelle. Elle nous permet de créer des ambiances uniques, pleines de personnalité, provoquant des émotions au premier regard qui nous marquent et qui perdurent dans le temps.

SOUL stellt die Nachschöpfung eines Klassikers dar. Die Reinheit des Betons wird in rechteckigen backsteinartigen Teilen wiedererstellt. Aus einem Stoff mit Geschichte entsteht eine ganz zeitgenössische Ästhetik. Mit dieser lassen sich einzigartige Umgebungen voller Persönlichkeit schaffen; jene seltenen Situationen, die bereits beim ersten Anblick faszinieren. Es sind diese Situationen, die prägen und in der Zeit fortdauern.

Soul White 15x30
Soul Black 15x30
Sphata Grey 60x60R



Modern Classic

Soul Black 15x30
Soul Mix Night 15x30

Grés vidrado | Glazed tiles | Grès émaillé | Glasiertes Steinzeug



Soul White
15x30 M111



Soul Beige
15x30 M111



Soul Black
15x30 M111



Soul Mix Day
15x30 M111



Soul Mix Night
15x30 M111



Porcelânico | Porcelain tiles | Grès cérame | Feinsteinzeug



Soul White
45x45 M114



Soul Beige
45x45 M114

Rodapé
Skirting
Plinthe
Sockelleiste

Rodapé Soul⁽¹⁾
8x45 U406



(1) Disponível nas cores white e beige. | Available in white and beige. | Disponible en white et beige. | Erhältlich in den Farben white und beige.



NEW NEUTRALS

As cores são contemporâneas e neutras. Em conjunto com o relevo das peças volumétricas, os efeitos dégradé, os brilhos subtis e o aspecto envelhecido, criam um interessante jogo entre passado e presente. Dão origem a ambientes vivos, que parecem contar histórias. É antigo? É novo? Ou as duas coisas? Esta é claramente uma série que vive do diálogo entre a memória e o contemporâneo. E de todo o tempo que passou entretanto.





Time Lapse

New Neutrals Coral 15x30
Live Walnut Tree 22x90R



New Neutrals 3D Coral 15x30

The colours are contemporary and neutral. Together with the relief of the volumetric pieces, the dégradé effects, the subtle glimpses and the aged appearance create an interesting game between past and present. They give rise to living environments that seem to tell stories.

Is it old? Is it new? Both? This is clearly a series that lives from the dialogue between memory and contemporary. And all the time that has since passed.

Les couleurs sont contemporaines et neutres. En combinaison avec le relief des pièces volumétriques, les effets dégradés, les reflets subtils et l'aspect ancien, elles créent un jeu intéressant entre le passé et le présent. Elles donnent naissance à des ambiances vivantes qui semblent raconter des histoires.

C'est antique ? C'est actuel ? Ou les deux choses en même temps ? Il s'agit clairement d'une série qui prend vie avec le dialogue entre la mémoire et le contemporain et avec le temps écoulé entretemps.

Farben sind zeitgenössisch und neutral. In Verbindung mit dem Relief volumetrischer Teile schaffen der Ombré-Effekt, der feine Glanz und der gealterte Look ein interessantes Wechselspiel zwischen Vergangenheit und Gegenwart. Auf diese Weise entstehen lebendige Umgebungen, die Geschichten zu erzählen scheinen.

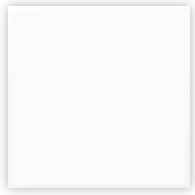
Ist es alt? Oder neu? Oder beides? Diese Serie lebt eindeutig vom Dialog zwischen Erinnerung und Jetzt. Und von all der Zeit, die inzwischen vergangen ist.



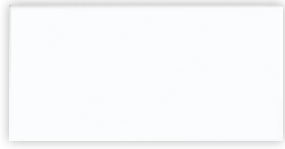
New Neutrals Beige M20x20
Way Almond 60x60



Revestimento de pasta branca | White body wall tiles | Faïence en pâte blanche | Weißscherbige Wandfliesen



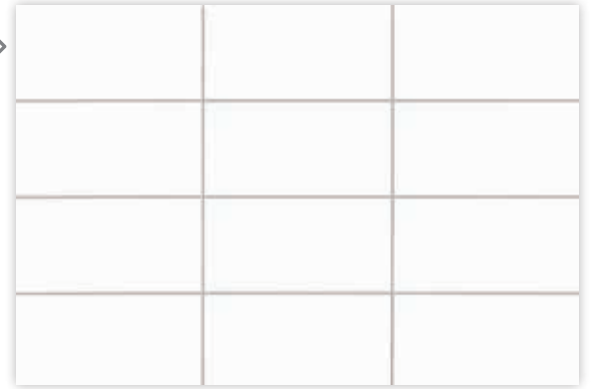
New Neutrals White
M20x20 M111



New Neutrals White
15x30 M112



New Neutrals 3D White
15x30 M114



New Neutrals Beige
M20x20 M111



New Neutrals Beige
15x30 M112



New Neutrals 3D Beige
15x30 M114



New Neutrals Light Blue
M20x20 M111



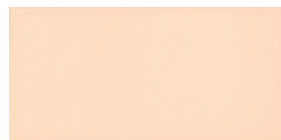
New Neutrals Light Blue
15x30 M112



New Neutrals 3D Light Blue
15x30 M114



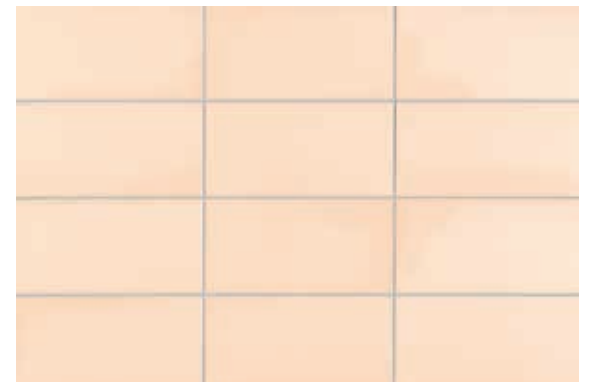
New Neutrals Coral
M20x20 M111



New Neutrals Coral
15x30 M112



New Neutrals 3D Coral
15x30 M114





New Neutrals Taupe
M20x20 M111



New Neutrals Taupe
15x30 M112



New Neutrals 3D Taupe
15x30 M114



New Neutrals Light Grey
M20x20 M111



New Neutrals Light Grey
15x30 M112



New Neutrals 3D Light Grey
15x30 M114



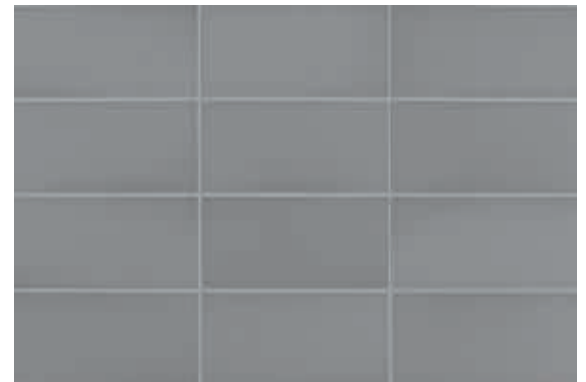
New Neutrals Grey
M20x20 M111



New Neutrals Grey
15x30 M112



New Neutrals 3D Grey
15x30 M114



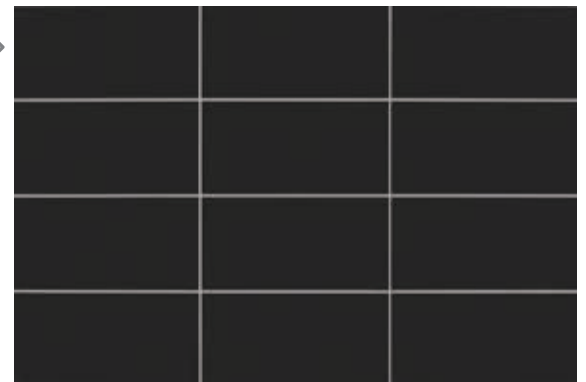
New Neutrals Black
M20x20 M111



New Neutrals Black
15x30 M112



New Neutrals 3D Black
15x30 M114





VERITY

Esta série não precisa de grandes apresentações. Veja o que se pode fazer com ela: espaços absolutamente únicos. E conhece beleza mais intemporal do que a madeira?



No major introductions are required for this series. Here's what you can do with it: absolutely unique spaces. And can you think of more timeless beauty than wood?

Cette série n'a pas besoin de grandes présentations. Regardez ce que l'on peut faire avec: des espaces absolument uniques. D'ailleurs, connaissez-vous une beauté plus intemporelle que celle du bois?



Absolutely Timeless

Verity Cosy 15x90R

Diese Serie braucht nicht groß vorgestellt zu werden. Sehen Sie selbst, was man ihr machen kann: absolut einzigartige Räume. Und kennen Sie eine zeitlosere Schönheit als Holz?



Verity Gentle 15x90R

Porcelânico | Porcelain tiles | Grès cérame | Feinsteinzeug



Verity Dandy

22x90R M211
22x90R Plus M211



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36



Verity Dandy

15x90R M212
15x90R Plus M212



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36



Verity Cosy

22x90R M211
22x90R Plus M211



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36



Verity Cosy

15x90R M212
15x90R Plus M212



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36



Verity Gentle

22x90R M211
22x90R Plus M211



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36



Verity Gentle

15x90R M212
15x90R Plus M212



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36



Verity Royal

22x90R M211
22x90R Plus M211



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36



Verity Royal

15x90R M212
15x90R Plus M212



R12 | C | Classe 3 | Wet ≥ 36 Dry ≥ 36

Grés vidrado | Glazed tiles | Grès émaillé | Glasiertes Steinzeug



Verity Dandy

M20x20 M111



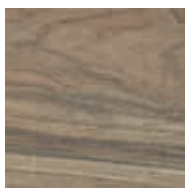
Verity Cosy

M20x20 M111



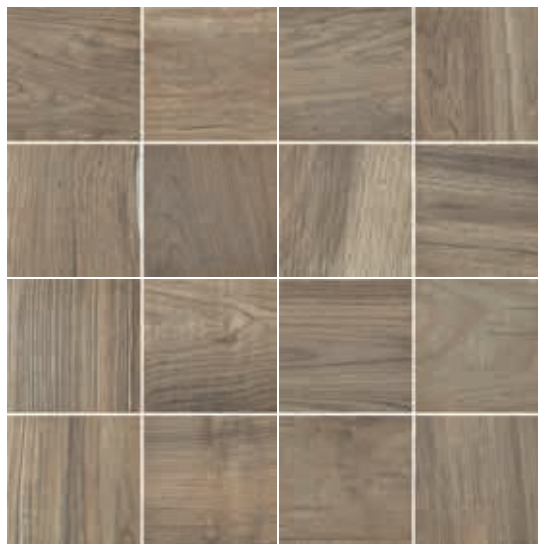
Verity Gentle

M20x20 M111



Verity Royal

M20x20 M111



Verity Royal

M20x20



Deck Brown 15x90R

A modern, minimalist house with large glass windows and dark frames. The interior is visible through the windows, showing a bright, airy space with light-colored walls and furniture. The house is situated on a white concrete platform overlooking a swimming pool. The sky is clear and blue.

DECK

Nenhuma coleção está completa sem uma série como esta. É o design na sua forma mais pura. É simplesmente um produto incontornável na criação de um espaço exterior belo, funcional e resistente ao tempo. Para desfrutar o mais tempo possível.



Deck Brown 15x90R

No collection is complete without a series like this. It's design in its purest form. Quite simply, it's an essential product in creating a beautiful, functional and time-resistant outdoor space. To enjoy as much time as possible.

Aucune collection n'est complète sans une série comme celle-là: du pur design. Il s'agit d'un produit incontournable pour la création d'un espace extérieur superbe, fonctionnel et résistant au temps. Pour en profiter le plus longtemps possible.

Keine Kollektion ist komplett ohne eine Serie wie diese. Design in seiner reinsten Form. Ein Produkt, an dem einfach kein Weg vorbeiführt, wenn es darum geht, einen schönen, funktionellen und zeitbeständigen Außenraum zu schaffen. Für maximale Dauerhaftigkeit.



Porcelânico | Porcelain tiles | Grès cérame | Feinsteinzeug



Deck Beige
15x90R M213



Deck Brown
15x90R M213



Deck Grey
15x90R M213



Deck Dark Grey
15x90R M213



ATTITUDE

Esta série revela uma tendência marcante dos dias de hoje: neutralidade. Que também pode chamar-se versatilidade. Attitude combina com tudo. Despojado, rebuscado, excêntrico, clássico, arrojado, comprometido, eclético. *Whatever*. Porque neutro não significa inócuo. Attitude é a base da liberdade sem limites. Aqui tudo é possível. Até viajar no tempo.





Attitude Beige 25x40
Attitude 3D Beige 25x40
Attitude Beige 45x45

What If...



Attitude Grey 30x60
Attitude 3D Grey 30x60



Everything is Possible





This series reveals a striking trend of today: neutrality. Which can also be called versatility. Attitude goes with everything. Stripped, far-fetched, eccentric, classic, bold, committed, eclectic. *Whatever*. Because neutral doesn't mean innocuous. Attitude is the basis of boundless freedom. Here everything is possible. Even time travel.

Cette série révèle une tendance marquante des jours actuels: la neutralité que l'on peut également appeler la versatilité. La série Attitude s'harmonise avec tout: simple, élaboré, excentrique, classique, osé, engagé, éclectique. *Whatever*. Parce que neutre ne veut pas dire anodin. La série Attitude est la base de la liberté sans limites. Ici tout est possible, voire même voyager dans le temps.



Just Imagine

Diese Serie offenbart eine Tendenz, die prägend für unsere Gegenwart ist: Neutralität. Ein anderer Name dafür ist Vielseitigkeit. Haltung passt zu allem: schlicht, verfeinert, exzentrisch, klassisch, selbstbewusst, engagiert, eklektisch. *Whatever!* Denn neutral bedeutet keine Passivität. Haltung ist die Grundlage für grenzenlose Freiheit. Hier ist alles möglich. Sogar reisen in der Zeit.

Attitude 3D Almond 30x60 Rev
Attitude Almond 60x60
Deck Dark Grey 15x90R



Attitude Beige Rev
30x60 M111
25x40 M106



Attitude 3D Beige Rev
30x60 M115



Attitude 3D Beige
25x40 M110



Attitude Almond Rev
30x60 M111
25x40 M106



Attitude 3D Almond Rev
30x60 M115



Attitude 3D Almond
25x40 M110



Attitude Grey Rev
30x60 M111
25x40 M106



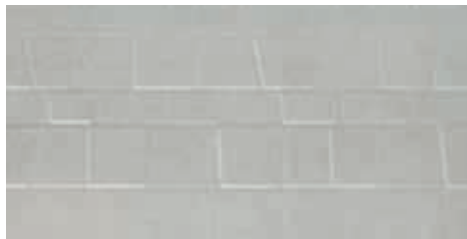
Attitude 3D Grey Rev
30x60 M115



Attitude 3D Grey
25x40 M110



Attitude Concrete Rev
30x60 M111
25x40 M106



Attitude 3D Concrete Rev
30x60 M115



Attitude 3D Concrete
25x40 M110

Degrau e rodapé

Step and skirting
Nez de marche et plinthe
Stufe und Sockelleiste

Degrau Attitude⁽¹⁾

30x60 U424



Rodapé Attitude⁽¹⁾

8x60 U409
8x45 U406
8x33 U402



(1) Disponível em todas as cores. | Available in all colours. | Disponible sur toutes les couleurs. | Verfügbar in allen Farben.

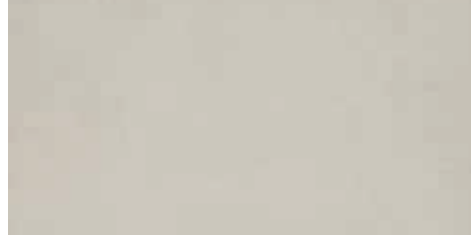


R10 | A
Classe 1
Wet ≥ 36
Dry ≥ 36

*R12 | C
Classe 3
Wet ≥ 36
Dry ≥ 36



Attitude Beige
60x60 M122
45x45 M112
45x45 Plus* M112
33x33 M106



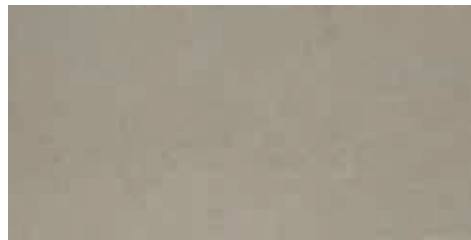
Attitude Beige
30x60 M113



Attitude 3D Beige
30x60 M117



Attitude Almond
60x60 M122
45x45 M112
45x45 Plus* M112
33x33 M106



Attitude Almond
30x60 M113



Attitude 3D Almond
30x60 M117



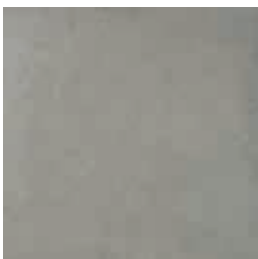
Attitude Grey
60x60 M122
45x45 M112
45x45 Plus* M112
33x33 M106



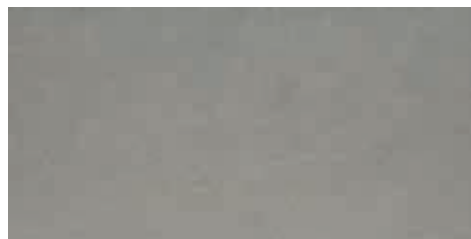
Attitude Grey
30x60 M113



Attitude 3D Grey
30x60 M117



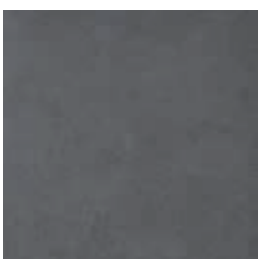
Attitude Concrete
60x60 M122
45x45 M112
45x45 Plus* M112
33x33 M106



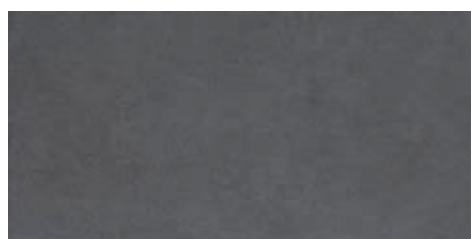
Attitude Concrete
30x60 M113



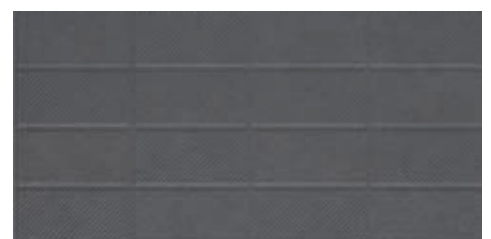
Attitude 3D Concrete
30x60 M117



Attitude Anthracite
60x60 M122
45x45 M112
45x45 Plus* M112
33x33 M106



Attitude Anthracite
30x60 M113



Attitude 3D Anthracite
30x60 M117

WAY SERENE

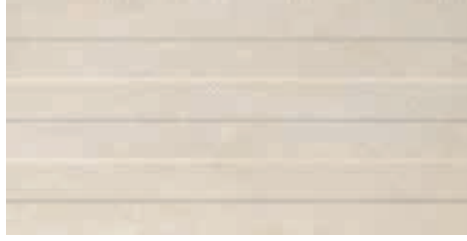
A estética urbana do cimento, mas sem as marcas características da descofragem. Way Serene alia o *hard look* do betão ao *soft touch* da cerâmica. Neutro e minimalista, dá espaço para tudo o que a imaginação conseguir criar. Espaços contemporâneos que nem o tempo vai conseguir apagar.







Way Beige Rev
30x60 M116
30x60R M207
25x40 M111



Way Axis Beige Rev
30x60 M125
30x60R M212



Way Nexus Beige Rev
30x60 M125



Way Almond Rev
30x60 M116
30x60R M207
25x40 M111



Way Axis Almond Rev
30x60 M125
30x60R M212



Way Nexus Almond Rev
30x60 M125



Way Concrete Rev
30x60 M116
30x60R M207
25x40 M111



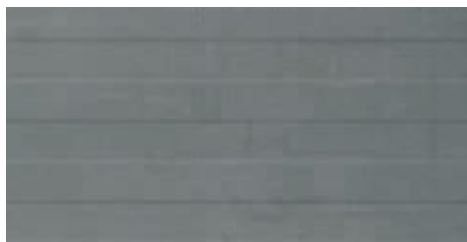
Way Axis Concrete Rev
30x60 M125
30x60R M212



Way Nexus Concrete Rev
30x60 M125



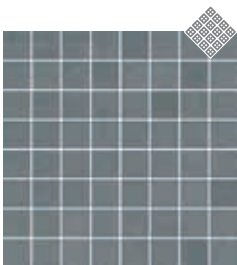
Way Anthracite Rev
30x60 M116
30x60R M207
25x40 M111



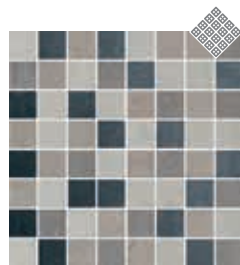
Way Axis Anthracite Rev
30x60 M125
30x60R M212



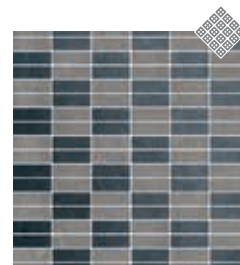
Way Nexus Anthracite Rev
30x60 M125



Mosaic Way Anthracite (3,5x3,5) Rev⁽¹⁾
30x30 M313



Mosaic Way Mix (3,5x3,5) Rev
30x30 M313



Mosaic Way Mix 1 (1,5x4,5) Rev
30x30 M326



Mosaic Way Mix 2 (1,5x4,5) Rev
30x30 M326



Way Evo
25x40 M121

(1) Disponível em todas as cores. | Available in all colours. | Disponible sur toutes les couleurs. | Verfügbar in allen Farben.

NEW

WAY SERENE



Way Serene Beige Rev
30x60 M116
30x60R M207



Way Serene Beige
25x40 M111



Way Serene Decor Beige
25x40 M116



Way Serene Almond Rev
30x60 M116
30x60R M207



Way Serene Almond
25x40 M111



Way Serene Decor Almond
25x40 M116



Way Serene Concrete Rev
30x60 M116
30x60R M207



Way Serene Concrete
25x40 M111



Way Serene Decor Concrete
25x40 M116



Way Serene Anthracite Rev
30x60 M116
30x60R M207



Way Serene Anthracite
25x40 M111



Way Serene Decor Anthracite
25x40 M116



R10 | A | Classe 2
Wet ≥ 37 | Dry ≥ 63



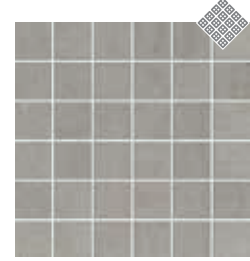
Way Beige

- 120x60R M221
- 120x20R M223
- 30x60 M121
- 30x60R M209
- 20x60R M217
- 15x60R M218
- 10x60R M220



Way Beige

- 60x60 M128
- 60x60R M213
- 45x45 M118
- 45x45R M207
- 33x33 M111



Mosaic Way Almond (4,5x4,5)⁽¹⁾
30x30 M311



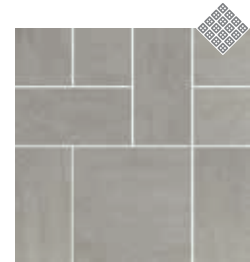
Way Almond

- 120x60R M221
- 120x20R M223
- 30x60 M121
- 30x60R M209
- 20x60R M217
- 15x60R M218
- 10x60R M220



Way Almond

- 60x60 M128
- 60x60R M213
- 45x45 M118
- 45x45R M207
- 33x33 M111

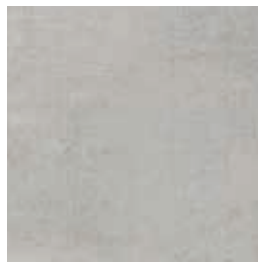


Mosaic Way Almond 2⁽¹⁾
30x30 M321



Way Concrete

- 120x60R M221
- 120x20R M223
- 30x60 M121
- 30x60R M209
- 20x60R M217
- 15x60R M218
- 10x60R M220

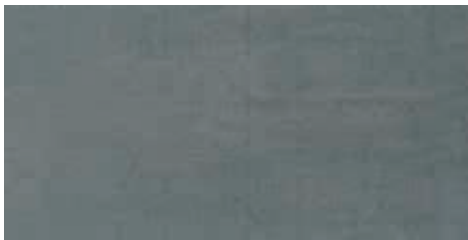


Way Concrete

- 60x60 M128
- 60x60R M213
- 45x45 M118
- 45x45R M207
- 33x33 M111



Mosaic Way Fit Almond 1⁽¹⁾
30x30 U421



Way Anthracite

- 120x60R M221
- 120x20R M223
- 30x60 M121
- 30x60R M209
- 20x60R M217
- 15x60R M218
- 10x60R M220




Way Anthracite


- 60x60 M128
- 60x60R M213
- 45x45 M118
- 45x45R M207
- 33x33 M111

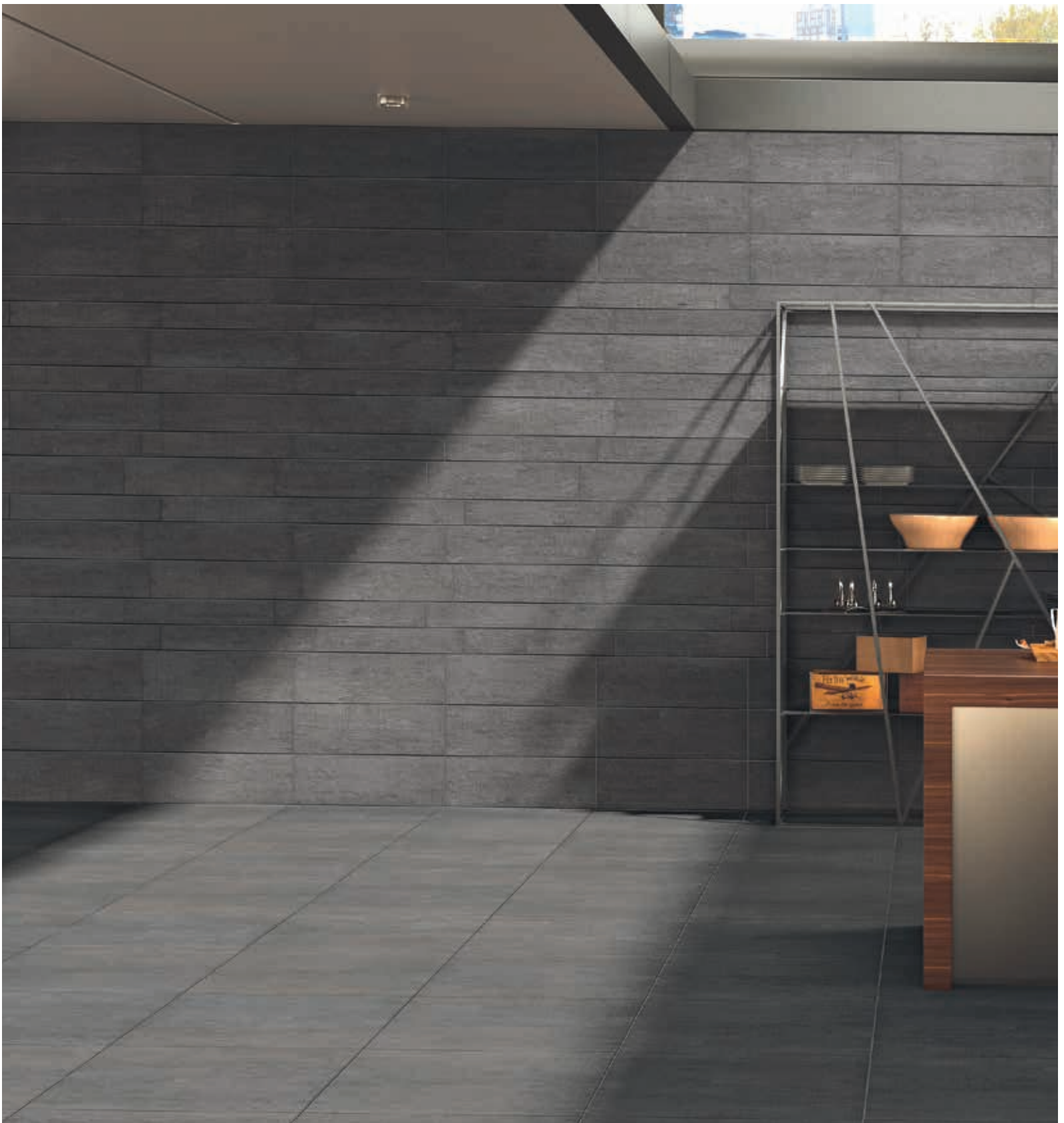
Degrau e rodapé

Step and skirting
Nez de marche et plinthe
Stufe und Sockelleiste

Degrau Way⁽¹⁾ 
33x33 U412

Degrau com bordo Way⁽¹⁾ 
30x60 U517
30x60R U518

Rodapé Way⁽¹⁾ 
8x60 U409
8x60R U411
8x45 U406
8x45R U407
8x33 U402



The urban aesthetics of cement, but without the characteristic marks of stripping. Way Serene combines the *hard look* of concrete with the *soft touch* of ceramics. Neutral and minimalist, imagination is the limit. Contemporary spaces that not even time will be able to erase.

L'esthétique urbaine du ciment mais sans les marques caractéristiques du décoffrage. La série Way Serene allie le *hard look* du béton au *soft touch* de la céramique. Neutre et minimaliste, elle offre de l'espace pour tout ce que notre imagination arrive à créer. Des espaces contemporains que même le temps ne parvient pas à effacer.

Way Anthracite 20x60R | 15x60R | 10x60R | 60x60R

Die urbane Ästhetik des Zements, aber ohne die typischen Spuren des Ausschalens. Way Serene verbindet den „Hard Look“ des Betons mit dem „Soft Touch“ der Keramik. Diese neutrale und minimalistische Serie bietet Raum für alles, was die Phantasie entwerfen kann. Zeitgenössische Räume, die selbst die Zeit nicht auflösen kann.

Formato (cm) Size Format	Espessura (mm) Thickness Épaisseur Dicke	Caixa Box Boîte Karton			Paleta Pallet Palette Palette			
		Peças Pieces Pièces Teile	M² Aprox. Sqm Approx. M² Approx. ca. M²	Kg	Caixas Boxes Boîtes Kartons	M² Aprox. Sqm Approx. M² Approx. ca. M²	Kg	Dimensões Dimensions Dimension Abmessungen

ICE

30x90R 12"x36"R	12	3	0.80	14.89	38	30.40	620	1200x800x760
30x90R 3D 12"x36"R 3D	12	3	0.80	14.89	38	30.40	620	1200x800x760
30x60 12"x24"	9.5	6	1.13	19.15	40	45.20	793	1200x800x755
30x60R 12"x24"R	9.5	6	1.07	17.50	40	42.80	720	1200x800x745
45x90R 18"x36"R	10	3	1.21	26.52	29	35.09	785	1120x950x580
60x60 24"x24"	9.5	3	1.10	23.13	40	44.00	950	1200x800x755
60x60R 24"x24"R	9.5	3	1.07	22.67	44	47.08	1020	1200x800x745
30x30 Mosaic 12"x12" Mosaic	9.5	11	1.00	19.24	30	30.00	595	1200x800x680
8x60* 3 1/5"x24"*	9.5	11	6.60	11.20	96	633.60	1097	1120x950x810
8x60R* 3 1/5"x24"R*	9.5	11	6.60	10.84	96	633.60	1056	1120x950x810

MASTERY

30x90R 12"x36"R	12	3	0.80	14.89	38	30.40	620	1200x800x760
30x60 12"x24"	9.5	6	1.13	19.15	40	45.20	793	1200x800x755
30x60R 12"x24" R	9.5	6	1.07	17.50	40	42.80	720	1200x800x745
30x60 3D 12"x24" 3D	11	5	0.94	16.00	40	37.60	667	1200x800x755
30x60R 3D 12"x24"R 3D	11	6	1.07	17.50	40	42.80	720	1200x800x745
45x90R 18"x36"R	10	3	1.21	26.52	29	35.09	785	1120x950x580
60x60 24"x24"	9.5	3	1.10	23.13	40	44.00	950	1200x800x755
60x60R 24"x24"R	9.5	3	1.07	22.67	44	47.08	1020	1200x800x745
8x60* 3 1/5"x24"*	9.5	11	6.60	11.20	96	633.60	1097	1120x950x810
8x60R* 3 1/5"x24"R*	9.5	11	6.60	10.84	96	633.60	1056	1120x950x810

SOUL

15x30 6"x12"	6	22	1.00	12.60	85	85.00	1130	1200x800x870
45x45 18"x18"	8	6	1.24	21.38	66	81.84	1428	1200x800x1050
8x45 3 1/5"x18"	8	32	14.40	19.42	56	806.40	1087	1120x950x810

NEW NEUTRALS

M20x20 M8"x8"	6.5	25	1.00	10.45	96	96.00	1026	1200x800x940
15x30 6"x12"	7	21	0.95	10.55	85	80.75	949	1200x800x870
15x30 3D 6"x12" 3D	9.3	16	0.72	10.55	85	61.20	949	1200x800x870

VERITY

22x90R 9"x36"R	10	5	1.00	21.89	44	44.00	992	1200x1000x600
15x90R 6"x36"R	10	7	0.93	20.35	45	41.85	955	1200x1000x600

DECK

15x90R 6"x36"R	10	7	0.93	20.35	45	41.85	955	1200x1000x600
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Formato (cm) Size Format	Espessura (mm) Thickness Épaisseur Dicke	Caixa Box Boîte Karton			Paleta Pallet Palette Palette			
		Peças Pieces Pièces Teile	M ² Aprox. Sqm Approx. M ² Approx. ca. M ²	Kg	Caixas Boxes Boîtes Kartons	M ² Aprox. Sqm Approx. M ² Approx. ca. M ²	Kg	Dimensões Dimensions Dimension Abmessungen

ATTITUDE

30x60 12"x24"	9.5	6	1.13	19.15	40	45.20	793	1200x800x755
30x60 3D 12"x24" 3D	11	5	0.94	16.00	40	37.60	667	1200x800x755
25x40 10"x16"	8	10	1.00	14.08	72	72.00	1036	1200x800x905
25x40 3D 10"x16" 3D	10	9	0.90	14.59	72	64.80	1069	1200x800x905
60x60 24"x24"	9.5	3	1.10	23.13	40	44.00	950	1200x800x755
45x45 18"x18"	8	6	1.24	21.38	66	81.84	1428	1200x800x1050
30x60 12"x24"	7.8	8	1.47	24.84	40	58.80	1013	1200x800x755
30x60 3D 12"x24" 3D	7.8	8	1.47	24.84	40	58.80	1013	1200x800x755
33x33 13"x13"	7.2	10	1.09	17.20	68	74.12	1189	1200x800x810
8x60* 3 ¹ / ₅ "x24"*	7.8	13	7.80	10.60	96	748.80	1018	1120x950x810
8x45* 3 ¹ / ₅ "x18"*	8	32	14.40	19.42	56	806.40	1087	1120x950x810
8x33* 3 ¹ / ₅ "x13"*	7.2	25	8.25	9.75	104	858.00	1039	1120x950x785

WAY

30x60 12"x24"	9.5	6	1.13	19.15	40	45.20	793	1200x800x755
30x60R 12"x24"R	9.5	6	1.07	17.50	40	42.80	720	1200x800x745
25x40 10"x16"	8	10	1.00	14.08	72	72.00	1036	1200x800x905
25x40 Decor 10"x16" Decor	10	9	0.90	14.59	72	64.80	1069	1200x800x905
30x30 Mosaic 12"x12" Mosaic	9.5	11	1.00	15.67	30	30.00	490	1200x800x735
120x60R 48"x24"R	11	1	0.72	19.00	50	36.00	941	1305x855x750
120x20R 48"x8"R	11	4	0.95	23.64	48	45.60	1159	1305x855x750
60x60 24"x24"	9.5	3	1.10	23.13	40	44.00	950	1200x800x755
60x60R 24"x24"R	9.5	3	1.07	22.67	44	47.08	1020	1200x800x745
45x45 18"x18"	8	6	1.24	21.38	66	81.84	1428	1200x800x1050
45x45R 18"x18"R	8	6	1.20	20.55	66	79.20	1385	1200x800x1040
30x60 12"x24"	7.8	8	1.47	24.84	40	58.80	1013	1200x800x755
30x60R 12"x24"R	7.8	8	1.43	23.93	40	57.20	975	1200x800x745
33x33 13"x13"	7.2	10	1.09	17.20	68	74.12	1189	1200x800x810
20x60R 8"x24"R	9.5	11	1.30	27.65	48	62.40	1360	1200x800x910
15x60R 6"x24"R	9.5	11	0.97	20.25	60	58.20	1235	1200x800x910
10x60R 4"x24"R	9.5	20	1.17	25.00	48	56.16	1235	1200x800x910
30x30 Mosaic 12"x12" Mosaic	7.8	11	1.00	15.98	30	30.00	499	1200x800x640
8x60* 3 ¹ / ₅ "x24"*	7.8	13	7.80	10.60	96	748.80	1018	1120x950x810
8x60R* 3 ¹ / ₅ "x24"R*	7.8	13	7.80	10.20	96	748.80	994	1120x950x810
8x45* 3 ¹ / ₅ "x18"*	8	32	14.40	19.42	56	806.40	1087	1120x950x810
8x45R* 3 ¹ / ₅ "x18"R*	8	32	14.40	18.90	56	806.40	1062	1120x950x810
8x33* 3 ¹ / ₅ "x13"*	7.2	25	8.25	9.75	104	858.00	1039	1120x950x785

*Rodapé / Skirting / Plinthe / Sockelleiste
 Metros lineares / Linear meters / Mètres linéaires / Laufende Meter



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